

Work1099 Tutorial Checklist

How To Systemically Build Authority Site Backlinks

The industry insider secrets in this report are critically important for setting up your backlinking system for your authority sites. Building backlinks is the lifeblood of any authority website and SEO campaign, and with this tutorial, you have the knowledge you need to do it consistently. But reading about it is just half the battle.

Scientific research has found *very few* people actually take action based on the books they read. The very fact that you have opened, are reading, and may have even printed this document puts you far ahead of approximately 50% of your peers, statistically speaking. You are far more likely to succeed. But we want you to take “likely to succeed” to “**success.**”

That's why we've created this tutorial checklist to give you a little accountability and a reminder. Simply print it out and leave it somewhere you'll be sure to see it (such as on top of your desk or on the refrigerator). That way, you'll be reminded to take action. Doing this is more important than you may realize. In our experience, we've found this reminder really helps our clients.

Each time you do one of the steps below, simply place a checkmark in the checkbox next to it. This creates accountability so you are more likely to take action on what you've learned. It shows you the work is getting done.

The Checklist

- Step #1: Print this sheet
- Step #2: Leave this sheet somewhere you'll be sure to see it
- Step #3: Read the report titled “How To Systemically Build Authority Site Backlinks” from start to finish (so you understand the full process and feel motivated to do it)
- Step #4: Find the most profitable keywords for your business (see page 9)
- Step #5: Uncover long-tail keywords (see page 10)
 - Step #1: Score your core keywords (see page 11)
 - Step #2: Find long-tail keywords (see page 15)
 - Step #3: Select Keywords to Target (see page 26)
- Step #6: Setup Google Analytics (see page 29)
- Step #7: Get Keywords From Your Existing Campaign Process (see page 28)
 - Note: If you're just starting out, you won't do this for the first time until your campaign is up and getting some traffic for one month. If you have an existing campaign, do this process now.
 - Step #1: Login to Your Google Analytics Account (see page 30)
 - Step #2: View Organic Traffic (see page 31)
 - Step #3: Look For Keyword Opportunities (see page 31)
 - Step #4: Check Rankings (see page 31)
 - Step #5: Check keyword difficulty, Volume and CPC (see page 33)
 - Step #6: Make Selections (see page 33)
- Step #8: Create Landing Pages
 - Step #1: Create your first 10 pages (see page 38)

- Step #2: Launch your new pages (see page 38)
- Step #3: Setup rank tracking (see page 38)
- Step #9: Selecting Where To Target Your Backlinks Process
 - Note: At first, just use this process to select a single page to target with backlinks. Then, later, you can come back and do more.
 - Step #1: Open your keywords spreadsheet (see page 41)
 - Step #2: Update your rankings (see page 41)
 - Step #3: Select which pages to focus on (see page 42)
- Step #10: Get Content Repurposing Backlinks
 - Step #1: Write An Article
 - Step #2: Post Your Article To Your Authority Site
 - Your article should automatically be posted to Medium.com
 - Step #3: Submit It To Ezinearticles.com
 - Step #4: Record A Video Of Yourself Reading The Article
 - Step #5: Submit The Video To Youtube.com and Vimeo.com
 - Step #6: Repeat Those Steps 3 Times For A Total Of 3 Articles
 - Step #7: Ping EzineArticles.com, YouTube and Vimeo Backlinks with Pingomatic
- Step #11: Get Guest Posting Backlinks
 - Note: The process takes some time to get these guest posting deals. It's likely you'll want to get a lot of content repurposing backlinks for your SEO campaign in the meantime. These guest posting backlinks will come into play once you've got a few deals setup.
 - Step #1: Make A List of Blogs To Contact
 - Step #2: Contact Blog Owners
 - Step #3: Write The Guest Posts
 - Step #4: Expand To Other Blogs